

OLYMPIADS SCHOOL/AP LANGUAGE AND COMPOSITION/HANDOUT 3
(Aristotelian Logic and PR Statements)

Name (first and last): _____ Class #: _____

PART ONE: Aristotelian Logic

ENTHYMEME PRACTICE

Your teacher will take you through a lesson on enthymemes. Your teacher may assign specific logic activities – use the space below to do your work.

Joke enthymeme:

Enthymeme practice:

Step 1: Brainstorm debate topics

Do your brainstorming in here.

Step 2: Pick a debate topic

Step 3: Pick a side in the debate

Step 4: Use a fact, stat, expert testimonial, phenomenon, etc. to write an enthymeme that argues in favour of your side

Bonus step: Look at the first clause of your enthymeme. Can you reinterpret it to follow it up with a different second clause, one that argues in favour of the other side? Or perhaps something different entirely?

Create your own Aristotelian Claim – follow Aristotle’s example below to come up with your own example of a logical argument.

Gee, we Greeks really should start thinking about that massive Persian army...

Enthymeme: We should not let the Persians invade Egypt because, in the past, the Persians did not invade Greece until they had invaded Egypt.

Possibility: The current Athenian state policy is to pursue peace. This means that either A) instead of abiding by their *specific* kind of non-violent peace, the state might be reasoned into adopting a more *general* kind of peace where violence in the name of self-defence is allowed, or B) we Greeks desire peace, which means peace is possible, which means there must be a way for us to keep the Persians from invading, or C)..., etc.

Paradigm: Darius did not invade Greece until he had taken Egypt. And Darius’ son Xerxes did not invade Greece until he had taken Egypt.

Degree of Magnitude: If we let the Persians invade Egypt, we will be invaded too. This means our homes will be destroyed and looted and we will become slaves. So yeah, this argument is important...

(paraphrased from *On Rhetoric*, Book 2, ch. 20)

Write your own claim on a topic of your choice in the space below. Use the accompanying brainstorm box if you need it!

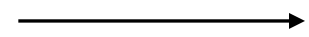
Do your brainstorming in here.

Enthymeme:

Possibility:

Paradigm:

Degree of Magnitude:



Next section on next page

PART TWO: PR Statement Activity

Your teacher may assign you one or more of the PR (Public Relations) statements below. Follow the assignment instructions as we try to keep it real via what we learned from Orwell!

SOURCE A: The tweet below contains United Airlines' response to an incident on one of its overbooked flights. The staff onboard the plane demanded that David Dao, a 69 year-old doctor, leave the plane. He refused, and United called security to forcibly remove Dr. Dao from his seat. Other passengers used their phones to record the incident, which culminated in the security team beating Dr. Dao and dragging him off the plane. Videos of the incident went viral and caused a firestorm in news networks around the globe. The CEO of United Airlines wrote this message to address the situation and reassure his customers that United Airlines was a company with integrity. But his message caused another firestorm on social media.



United Airlines ✓
@united

Follow

United CEO response to United Express Flight 3411.

This is an upsetting event to all of us here at United. I apologize for having to re-accommodate these customers. Our team is moving with a sense of urgency to work with the authorities and conduct our own detailed review of what happened. We are also reaching out to this passenger to talk directly to him and further address and resolve this situation.

- Oscar Munoz, CEO, United Airlines

9:27 AM - 10 Apr 2017 from [Houston, TX](#)

19,265 Retweets 6,953 Likes



56K 19K 7.0K

SOURCE B: The text below is from a speech former Prime Minister Stephen Harper delivered in 2015 to the Jewish Community Council of Montreal, following the passing of Bill C-51 (also known as the Anti-Terrorism Act). The bill has come under criticism from civil liberties groups for the threat it poses to individual rights (as outlined in the Canadian Charter of Rights and Freedoms) and for its unspecific language, which grants sweeping powers to police forces.

“Friends, we know that evil comes in many forms, and reinvents itself time and again...Those who hate democracy and freedom, tolerance and openness have been plotting attacks against Western nations, beginning with Israel, for decades, seeking to destroy our rare and precious way of life.

The Anti-Terrorism Act 2015 contains a range of measures to ensure that our police and security agencies have the modern tools they need to meet evolving threats and keep us safe, by giving them the authority to stop planned attacks, to allow them to share information, to get threats quickly off our streets, to criminalize the promotion of terrorism, and to prevent terrorists from travelling and recruiting others.

We have joined this international mission because it is not merely in the wider interests of the global community; we do this because it is in Canada's national interest. Canadians know that we cannot ‘opt-out’ of the world.”

SOURCE C: The Reddit comment below is Electronic Arts' response to the criticism it faced after the launch of their video game, *Star Wars Battlefront II*. The game came under fire from reviewers and the Battlefront community for its "pay to win" pricing structure. The game gave the player two options for accessing gameplay enhancements and major characters: 1) spend dozens of hours accumulating points and levelling up, or 2) pay real money. Within 24 hours this comment became the most downvoted comment in Reddit history. It is now listed in the Guinness World Record book for 2020.

The screenshot shows a Reddit thread on a dark blue background. At the top, there's a post header with a subredditletter icon, a profile picture, and the title "The Pride And Accomplishment Thread Seriously? I paid 80\$ to have Vader locked?". The post is by user MBMMaverick, submitted 2 years ago, with 2830 comments. Below the header is a white box with the text "Want to add to the discussion? Post a comment!" and a "CREATE AN ACCOUNT" button. A message below that says "you are viewing a single comment's thread. view the rest of the comments →". The main comment is from EACommunityTeam, with EA logo, -668k points, and 2 years ago. The comment text is: "The intent is to provide players with a sense of pride and accomplishment for unlocking different heroes. As for cost, we selected initial values based upon data from the Open Beta and other adjustments made to milestone rewards before launch. Among other things, we're looking at average per-player credit earn rates on a daily basis, and we'll be making constant adjustments to ensure that players have challenges that are compelling, rewarding, and of course attainable via gameplay. We appreciate the candid feedback, and the passion the community has put forth around the current topics here on Reddit, our forums and across numerous social media outlets. Our team will continue to make changes and monitor community feedback and update everyone as soon and as often as we can." At the bottom of the comment are links for "permalink", "embed", and "save".

164k

The Pride And Accomplishment Thread Seriously? I paid 80\$ to have Vader locked? (self.StarWarsBattlefront)

submitted 2 years ago by MBMMaverick 10 2

2830 comments share save hide report

sorted by: best ▼

Want to add to the discussion?
Post a comment!

CREATE AN ACCOUNT

you are viewing a single comment's thread.
view the rest of the comments →

EACommunityTeam EA -668k points 2 years ago 4 6 & 206 more

The intent is to provide players with a sense of pride and accomplishment for unlocking different heroes.

As for cost, we selected initial values based upon data from the Open Beta and other adjustments made to milestone rewards before launch. Among other things, we're looking at average per-player credit earn rates on a daily basis, and we'll be making constant adjustments to ensure that players have challenges that are compelling, rewarding, and of course attainable via gameplay.

We appreciate the candid feedback, and the passion the community has put forth around the current topics here on Reddit, our forums and across numerous social media outlets.

Our team will continue to make changes and monitor community feedback and update everyone as soon and as often as we can.

permalink embed save
